Projected Net Profit

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| --- | --- | --- | --- | --- |
|  | **Expense of Deck Production** | Cost | | Subtotal |
| 1 | Manufacturing price per unit (the complete deck set) |  | |  |
| 2 | Total purchase order cost (unit deck price x qty.) |  | |  |
| 3 | Cost of sampling order plus samples shipping |  | |  |
| 4 | Estimate freight cost door to door |  | |  |
| 5 | Bank transaction fees |  | |  |
| 6 | Additional UPS Invoice for Customs Fees |  | |  |
| 7 | Packaging materials to ship each order, cost per unit |  | |  |
| 8 | Total packaging materials cost (x qty.) |  | |  |
| 9 | USPS Priority Mail Small Flat Rate Box (per unit) |  | |  |
| 10 | Shipping and postage cost (x qty.) |  | |  |
| 11 | Promotional, marketing, and publicity costs (projected) |  | |  |
| 12 | 20% Contingency (sum total of Lines 1 through 11) |  | |  |
| 13 | TOTAL OVERHEAD COST TO PRODUCE DECKS |  | | |
| 14 | Overhead cost for a deck unit (cost to produce 1 deck) |  | | |
| 15 | Estimate returns and refunds (projected 10%) |  | |  |
| 16 | **PROJECTED EXPENSES** |  | | |
| 17 | **ESTIMATE COST PER UNIT DECK** |  | | |
|  | **Projected Earnings** | Sale ($) | |  |
| 18 | Set price per unit |  | |  |
| 19 | Estimate sales tax and transaction fees (per unit) | − |  |  |
| 22 | Net sale per deck after deduction for transaction fees |  | |  |
|  | Break-Even Point | Units (#) | | |
| 23 | Minimum number of decks to break even |  | |  |
| 24 | Remaining qty. of decks after break-even point |  |
| 25 | Remaining qty. of decks (Line 24) x Net sale (Line 22) |  | |  |
| 26 | Est. labor cost and handling fees (gas mileage, etc.) |  | |  |
| 27 | **PROJECTED NET PROFIT** |  | | |